

CLARITY

MAGAZINE

CLARITYMAG.CO.UK

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ABOUT US

WHY

WHAT

WHO

WHY?

1.3 million Cosmopolitan readers in the UK

Glamour has a combined readership of 1.6 million.

33.2 million Christians in the UK but young women of faith have nothing to read of this caliber, that covers the same topics. We want to bring to the table a **consumer title** that's both **commercial and biblically sound**.

We want to unite women. We want to give back to God what belongs to Him, including modern media. Too many young people are in a **consumer-conflict**, unable to enjoy information and products for women that still **glorify God**. We want to promote and open space for Christians and non-Christians to connect.



WHAT?

A5+ hangbag sized, perfect bound, matte publication.

A quarterly magazine with 80 pages of content on **sex, relationships, career, callings, health, beauty** and **the bible**.

We channel scripture but are no means a replacement for the bible.

We want the magazine to act as a big sister for young women. To advise on lifestyle choices, relationships, leisure and more. We support those who want to deepen, explore or initiate a **relationship with God**. We **attract non-Christians** while raising a strong community of readers who are excited to live out the day **confident** in their identity, ability and dreams.



A place to openly discuss the taboo. A place to get inspiration for quiet times with God. A resource for supporting friends and family members. Most importantly, a tool for evangelism and seeing souls saved.

WHO?

THE READERS

Clarity is aimed at :
Christan females or those interested
in exploring faith and new ideas.
16-25 (give or take!) year olds.

Those who are **struggling, exploring** or just **aspiring** to have a fulfilled and exciting life.
Those looking for **new ideas and activities**. Those who want to **deepen their faith**.
Those who need support with issues that are specific to **young adults or females**,
whether it be getting a job, a husband, a house or support with deeper issues.

OUR TEAM

We have been incredibly blessed to have a team of **volunteers** who are willing to serve our mission with their gifts and ideas. Their only reward? **Advancing the kingdom of God**. That means that everything you see from 'Clarity' has been **created without pay** and by the grace, power and favour of God.

Please support us at claritymag.co.uk



ADVERTISE

Want to reach between 2,000 and 5,000 young women ?

If your company, products or event would suit our young adult readers, why not place your advert in good hands for a great price!? While we are transparent about our readership and circulation, you can also rest in the knowledge that we are always working to reach more readers, so you'll be getting both space and support in spreading your advert!



AUTUMN & WINTER PRICES:

FULL PAGE **£200**

HALF PAGE **£125**

ADVERTORIAL **£200**

READERSHIP : 2,000

SPRING & SUMMER PRICES:

FULL PAGE: **£250**

HALF PAGE: **£175**

ADVERTORIAL : **£250**

READERSHIP : 5,000

CLARITY MAGAZINE

FOR GIRLS WHO SEE

Things clearly. Their potential. *A way out*. The light. Past inequality. No limits.
A bright future. Things change. The truth. Relationships *healed*. **Love** manifest.
Past appearances. Signs and wonders. Unlimited opportunities. People saved.

OUR CONTENT

FASHION AND BEAUTY :

Females like things. If it's not clothes, it's jewellery. If it's not jewellery it's candles. If it's not candles, it's tattoos and so on... This section needs to be both humbling and celebratory of women as consumers. It will address 'real beauty' & humility; women in God's image. Our issues will debate the conflict between ethical consumerism and looking good. It will also discuss sustainable ways to shop and create.




40% of all marriages are re-marriages

SEX / RELATIONSHIPS :

You cannot assume that all Christians fit into the same category concerning sex and relationships.

Not all girls in the church are virgins, not all are celibate and on the other hand many have not had sexual relations outside of marriage. Some are married or engaged and some haven't even dated. Clarity will have a section that is free from condemnation and judgement but that will emphasise and stress the fulfilment that is to be found in doing things God's way. It will be packed with grace-filled, encouraging and guiding features, interviews and devotionals to support young women. with one of the toughest areas of maturing in God.



Young women 2x more likely than men to cheat

HEALTH AND FITNESS :

Body image is one of the biggest concerns for young atheist women and Christians alike. Of course the church promote a great foundation for putting God's view of us ahead of the world's but sometimes being surrounded by consumer media and peers can make it really difficult. Even for those pursuing health, the balance between treating the body as a temple and becoming boastful or obsessive can be a really thin line. This section will promote the body as a vessel that should be looked after, but without idolising body image or food. The section will contain features, recipes, interviews and reference to scripture.



UK GYM
MEMBERSHIPS
UP BY 44 %



58 % OF CHURCHES PLAN TO
INCREASE SOCIAL ACTION WITH
A PRIORITY BEING HEALTH AND
FITNESS



CAREER :

When serving God with our lives & careers we invite an extra level of opportunity and pressure. Maybe we have to carry out jobs that just don't seem to glorify Him. Maybe Jesus calls us to do something huge and encouragement is needed. Or perhaps we want to enter into a new area of work and are lost as to how to start or seek His wisdom. And let's not forget finances... oh finances. This section will be an encouragement to both university students and working women who want to enjoy and succeed in their career paths, while looking to divine provision concerning money worries and directional crisis. It will also be a platform to provide new opportunities, training and ideas for our readers. We are all designed to do something great...



FRUITS :

This will be a running section exploring one of the fruits of the spirit, each season (Galations 5:22). The section will always contain a scripture-based overview of the fruit and a modern application inspired by a bible account. It will also contain psychology based pieces or interview-lead features to increase understanding and development of the specific fruit.

OUR CONTENT

A SNEEK PEEK

LEARNING TO SAY YES

Perhaps you're burdened by a relentless 'need' to check off each item on your to-do list: perfect that assignment, make room for a coffee date with a struggling sister, and squeeze in a gym session to honour that temple of yours? Take a breath. Research has found that a heavy workload is the most likely contributor to high stress levels. So it's time we learn the beauty of saying yes to that which is not only good, but is from God. [...]

And yet, as we take a look at the Author and Perfecter of our faith, His life and routine could not look further from this 'ought-to' example. While His workload was far more than we could ever handle, He was simultaneously unafraid to leave some tasks unchecked. As we study His life, we learn how to direct our own. You see, Jesus didn't say yes to every opportunity placed in His path...The Almighty Doctor didn't heal every sick person. The Great Teacher didn't explain scripture to every Pharisee. The One who is Love didn't spend time with every sinner. Jesus' life on Earth was one both brimming with business and relentless in rest. One in which He'd spend all night ministering, only to retreat to solitude the next morning - no matter the cries for more.[...]

HIM AND HER - WHO IS THE CLIMATE CULPRIT?

Living with someone is like constantly standing in front of a mirror: through the eyes of your partner, you begin to see yourself clearly. Your own habits are revealed as you learn his too. Not only do our habits impact each other (for better or worse!), but they also have an effect on the planet. To help you figure out who is the current climate hero in your house, the CO₂e (carbon dioxide equivalent) can tell you the impact of all the gases emitted from your everyday actions. It's not just about competition though; here are some tips to help you save a few pennies together, and perhaps your sanity along the way too!..

First thing in the morning: tea or coffee?

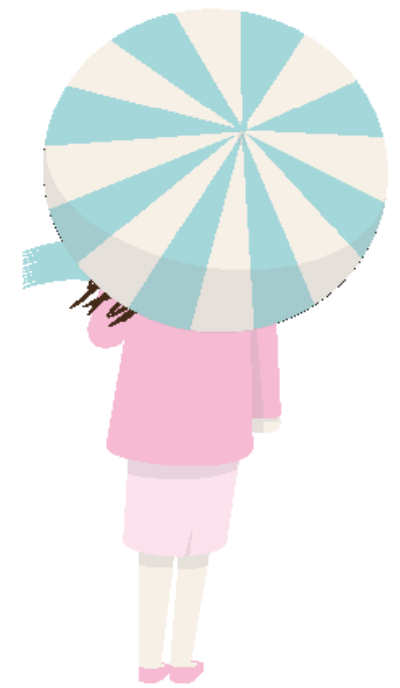
Tea: If you get that much needed caffeine fix from a black tea, you're [...]

CLARITY ON UNEMPLOYMENT : PRODUCTIVITY IN THE WAIT

Unfortunately it's something that a large percentage of those in their twenties experience. Whether it's finding a job after completing education, having a child or being made redundant, it's never an easy road. As Christians we are constantly reminded to simply trust in God and that He has a plan, but that can become tiring to hear and hard to believe after a season of CV sending. Clarity decided to hit the books, bible and businesses to provide a guide to productivity.

YOU ARE NOT ALONE

A 2014 study by The UK's Office for National Statistics showed that there has been a large increase in 20-24 year olds living at home since 1996, and that those 20-34 year olds were more likely to be former students or unemployed [...]



DO GIRLS WATCH PORN?

The simple answer is yes. In fact, studies have found that one in three women join the sex search each week. The question therefore isn't whether girls watch porn, but rather, why is it still a gendered issue? Isn't it better that we tackle the subject as a whole...

You don't need an expert to tell you that watching porn has become a normalised pastime for our generation. Whether it's the classic Google search, images on Tumblr, or even just watching the latest Hollywood Blockbuster, 50 Shades of Grey, we are bombarded with explicit visual stimuli on a regular basis. It's no doubt our society's sex standards have been influenced by the x-rated vids and d-list pornstars of this generation. But how does it start, how can we spot it, and is it a problem?

DO GIRLS WATCH PORN? : DEAR DIARY

So there seems to be an expectation that teenage boys struggle with porn addiction, yet a certain silence when it comes to young women. The problem with silence is that it fuels shame and we cannot talk about it.

I'd like to invite you into one of my biggest and most shame-laden struggles; being addicted to porn and masturbation. It's time to add a voice to this ongoing, yet silenced, topic.

2005

I was twelve years old and the dawn of the internet had beckoned teenagers into the new world of social media. With the use of MSN chat rooms, Ask Jeeves searches and MySpace conversations, I found an intimate yet lonely space for me to learn what I had not spoken about with my parents: sex. I was curious and spent a lot of time alone, with no siblings and frankly no friends in my everyday life. I started to watch porn by accident, as it just popped up on my browser and late-night TV watching. From curiosity it developed into a habitual practice where I found pleasure and short-lived satisfaction. [...]

FOOD FOR THOUGHT

Blueberries:

Or should we say, brainberries. The humble blueberry was made for more than just a favourite muffin flavour. These little guys are filled with the oxidative stress-buster, gallic acid, which can help to protect our brains from degeneration! They also contain memory-boosting anthocyanin, a flavonoid which has been linked to upping reasoning skills - great for those all important last-minute decisions at the shop counter. To Haribo or not to Haribo...



SUPPORTING US

Pray With Us

The readers

To know God is the greatest gift. Join with us in praying for our future readers - that they will be strengthened and encouraged by our work and grow into strong, blessed young women. They are the heart of this mission.

The team

God has blessed us with enthusiastic and talented team members. Pray that they will be blessed for and by their work, and will continue to have their hearts moulded by God in order to grow and affect our readers.

NOW TO HIM WHO IS ABLE TO DO IMMEASURABLY MORE THAN ALL WE ASK OR IMAGINE, ACCORDING TO HIS POWER THAT IS AT WORK WITHIN US, TO HIM BE GLORY IN THE CHURCH AND IN CHRIST JESUS THROUGHOUT ALL GENERATIONS, FOR EVER AND EVER! AMEN.

Espheians 3:20-21

Thankyou

For financial security

Please pray that we reach our crowd funding targets in order to print successfully, and that pre-orders flourish. As we receive funding and support from readers and businesses, please pray for our wisdom. We need financial intuition and integrity as we plan how best to use the money.

The magazine

God has been so amazing in providing favour, everywhere we go. People have willingly helped with funding, writing and advertising. We are just praying for a continuation of favour and grace in order to see the magazine grow and exceed expectation.

WE'D LOVE YOU TO
SUPPORT US IN REACHING

1000

SUBSCRIBERS



ORDER

It's so exciting when organisations subscribe or order!

15 + copies : 30% off
5 copies for £15
Individual copies: £4

Great deals for you and a huge gift to us!

GIVE

If you just want to see our mission fulfilled, but don't need the magazine, you can donate to us at claritymag.co.uk/give !

Every member of our team has worked for nothing and we rely solely on support to promote and produce.

HOST

Why not invite us to speak or share where you are!
We love to meet our readers !

Between church bake-sales, running marathons and general offering, there's plenty of ways to fundraise for Clarity too !



Our magazine team are passionate about seeing young women living life to the full, with faith & hope!
We talk sex, relationships, beauty, career, calling, mission & more!

We want to bring light to young women who are learning, working or searching in the dark.

It's time for Clarity ...

Taylor x

Founder & Editor



Support Us...



FINANCIALLY

Could you support our mission with pre-orders, donations or funding?



PRACTICALLY

Could you introduce or support us at your event or meeting?



CREATIVELY

Are you experienced in media, marketing or bright ideas?



The background features several overlapping, teardrop-shaped elements in various shades of teal and light blue. Some elements are solid, while others are semi-transparent, creating a layered, organic effect. The shapes vary in size and orientation, with some pointing upwards and others downwards.

THANK YOU